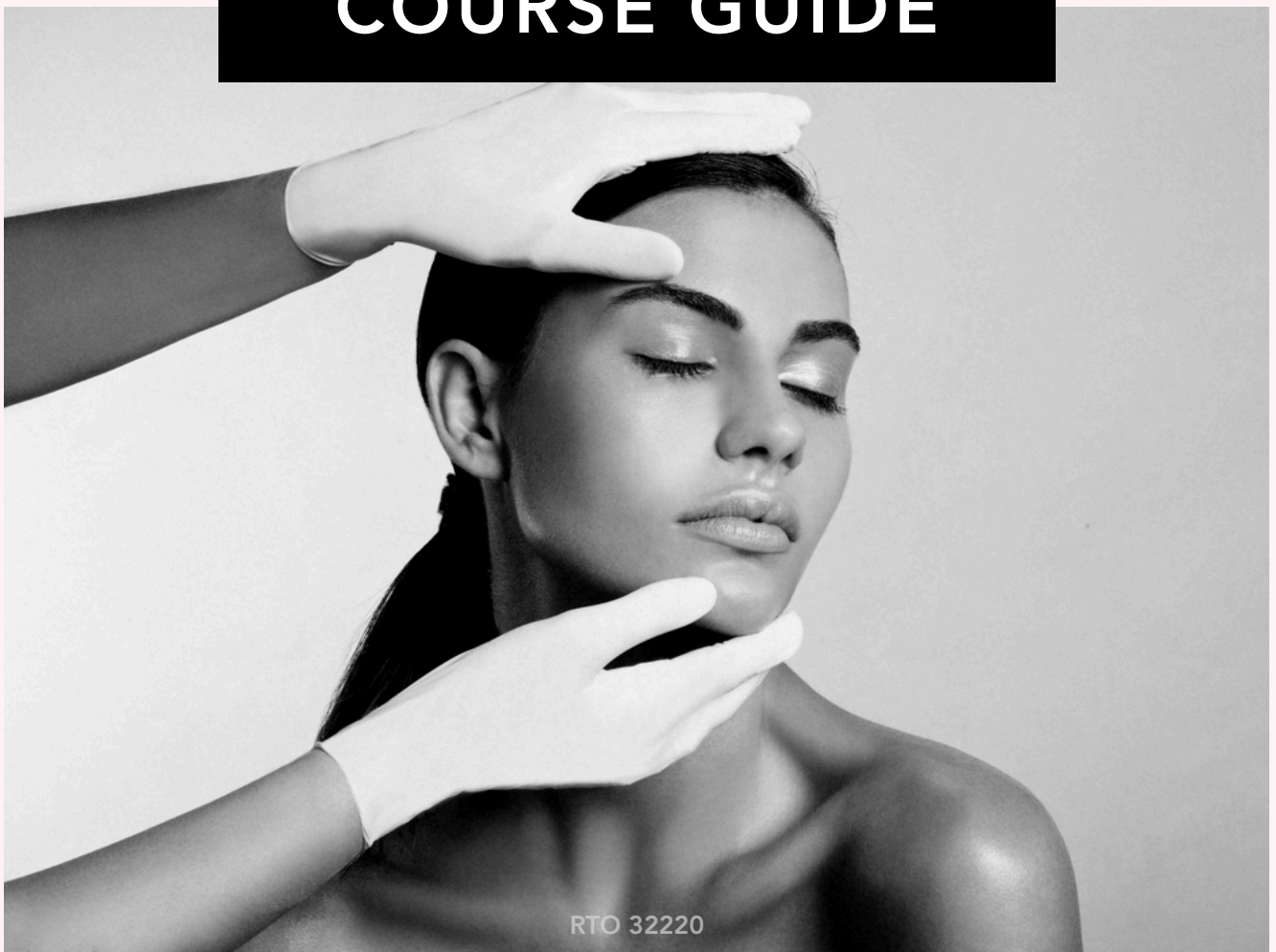


EST  1986

THE FRENCH  
BEAUTY ACADEMY

# THE FUTURE OF BEAUTY

**COURSE GUIDE**



RTO 32220

# THE FUTURE OF BEAUTY

NEXT GENERATION TRAINING FOR THE JOBS OF TOMORROW



Learn this world-first curriculum that was co-developed with the biggest names in the industry to include the most cutting-edge training in the latest skin therapies and treatments. Not satisfied with just training the fundamentals of beauty therapy, we want to ensure you are trained for the beauty jobs of today and tomorrow. Teaching the latest cutting-edge skin therapy treatments combined with the business knowledge needed to be a successful beauty business owner or manager, this program is the premier qualification for those those aspiring to a career within the beauty industry who want to expand their employability, career opportunities and increase their earning potential.

## **SHB50121 DIPLOMA OF BEAUTY THERAPY & SHB50216 DIPLOMA OF SALON MANAGEMENT**

Duration: 12 Months

VET Student Loans Approved: Yes\*

Nationally Accredited Course: Yes

Locations: Gold Coast, Brisbane, Adelaide

\*VET Student Loans is an Australian Government loan scheme to assist eligible students studying diploma level and above qualifications to pay their tuition fees. The French is a registered VET Student Loans Provider. For more information and to determine your eligibility to access this funding please contact a Student Advisor or visit the Department of Education, Skills and Employment website. Note: VET Student Loans will not be approved for students who do not meet eligibility requirements. A VET Student Loan gives rise to a HELP debt that continues to be a debt to the Commonwealth until it is repaid.

*“The best beauty academy in Australia, if not the world”*

FORMER EDITOR-IN-CHIEF  
EDWINA MCCANN

**VOGUE**  
AUSTRALIA



# WHAT YOU WILL LEARN

FUTURE OF BEAUTY | DUAL DIPLOMA SHB50121 DIPLOMA OF BEAUTY THERAPY AND  
SHB50216 DIPLOMA OF SALON MANAGEMENT

## BEAUTY THERAPY SERVICES

SHBBMUP009	Design and apply make-up
SHBBINF002	Maintain infection control standards
SHBBBOS009	Provide aromatherapy massages
SHBBBOS008	Provide body massages
SHBBSSC002	Incorporate knowledge of body structures and functions into beauty therapy
SHBBFAS004	Provide lash and brow services
SHBBNLS007	Provide manicure and pedicure services
SHBBSPA007	Provide stone therapy massages
SHBBHRS010	Provide waxing services
SHBBNLS011	Use electric file equipment for nail services
SHBBBOS010	Use reflexology relaxation techniques in beauty treatments
SHBBCCS005	Advise on beauty products and services
SIRXSLS001	Sell to the retail customer
SHBXWHS003	Apply safe hygiene, health and work practices
SHBXCCS008	Provide salon services to clients

## SKIN THERAPIES AND NUTRITION

SHBXCCS006	Provide micro-dermabrasion treatments
SHBBFAS006	Provide specialised facial treatments
SHBBFAS005	Provide facial treatments and skin care recommendations
SHBBSSC001	Incorporate knowledge of skin structure and functions into beauty therapy
SHBXCCS006	Promote healthy nutritional options in a beauty therapy context

## BUSINESS MANAGEMENT AND UNDERSTANDINGS

SHBXIND003	Comply with organisational requirements within a personal services environment
SHBXCCS007	Conduct salon financial transactions
TAEDEL301A	Provide work skill instruction
SIRXOSM002	Maintain ethical and professional standards when using social media and online platforms
SHBXCCS005	Maintain health and wellbeing in a personal services setting
BSBWOR501	Manage personal work priorities and professional development
BSBHRM506	Manage recruitment selection and induction processes
SHBXPSM002	Manage treatment services and sales delivery
SHBXPSM003	Promote a personal services business
SHBXWHS002	Provide a safe work environment
SHBBRES003	Research and apply beauty industry information
BSBHRM404	Review human resource functions
BSBSUS501	Develop workplace policy and procedures for sustainability
SHBXPSM001	Lead teams in a personal services environment





# BOOST YOUR KNOWLEDGE

WITH ADVANCED WORKSHOPS SUPPORTED BY THE BEST BRANDS AND DEVICE TECHNOLOGIES IN THE INDUSTRY

*To further develop your interests, students can attend up to three advanced workshops to get hands-on training in the latest modalities and skin treatments during the Future of Beauty course. These workshops encompass subject areas like:*



IPL Skin Rejuvenation

**BBL HERO**



Collagen Induction Therapy

**DERMAPEN 4**



Skin Tightening

**TRILIFT**



Epidermal Resurfacing

**DERMACEUTIC**



Laser Hair Reduction

**GENTLE MAX  
PRO PLUS**



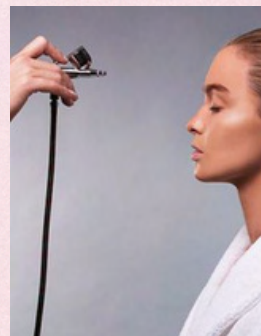
Cosmetic Tanning



Semi-Permanent  
Nail Polish



Brow Artistry



Airbrush Makeup





# STUDENT STORIES



"The French prepares you for a life as a professional beauty therapist as you are given the highest quality theoretical and hands on training which made me confident when I went out into the industry. The course also moulds you as an individual and professional to embody virtues such as kindness, care, love, charity and respect which are highly regarded in the industry."

Sheniah

**DERMAL THERAPIST | INIGO COSMETIC**

"From the very first day of orientation, I felt the support and guidance needed to complete this course, as well as the motivation I needed to prove that I could do this. From orientation to graduation, you have educators motivating you all the way."

Maria

**SPA HOST | THE WESTIN**

"The education was incredible, the teachers would take the time to help you understand all the technical aspects of the treatments so I felt confident to perform treatments out in the industry. By wearing uniform, the grooming and presentation really helped me to develop my personal brand so I could represent myself in the industry with a higher professional image. I found this helped present myself in the best way possible for my job interviews. The French also gave me the confidence to aim high and to never stop learning and growing."

Christie

**SENIOR SKIN SPECIALIST | SSKIN**





# BUSINESS TIPS

## *From Alumni Entrepreneurs*

*We sat down with some small business owners (who also happen to be French Alumni) to exclusively reveal their experience and business advice!*

**ELOISE**

HOME BUSINESS FOUNDER  
**TORRISI BEAUTY**



**LUISA**

HOME BUSINESS FOUNDER  
**INSPIRED BY ISA**



**KRYSTAL**

HOME BUSINESS FOUNDER  
**SKIN ENVY AESTHETICS**



**GENNA**

SKINCARE LINE FOUNDER  
**THE LEAF SKIN CO**



*The French: What were the first steps you took to start your business?*

- E:** The first thing I did was consider my expenses to make a budget and then create a business plan. Once I had these things in place, I registered my business and domain name, then set up the necessary insurances.
- L:** My very first step was coming up with a business name and mission statement. Then I set up my ABN along and then made a list with all the next steps.
- K:** In all honesty, I really didn't know what I was doing! But I had an idea of my end goal and planned small goals to help me reach that target.
- G:** I didn't follow any steps! It was more a cyclone of ideas and scribbled notes. Then I went back and looked at the business modules from The French which give me the base to outline everything.



*The French: What is a challenge you've had to overcome?*

- E:** My self-doubt was one of the biggest challenges I had to overcome. I remember lots of teary moments when I felt certain I would never be good enough. The best thing I did was learn to lean into being myself. Once I let go of what I thought I needed to be, I was able to create a business that reflects my personality and which I feel very proud to have created.
- L:** Gaining new clientele and finding my target audience and niche was super hard. So I made flyers and dropped them in mailboxes of my local area as well as partnering with other small business and local community groups.
- K:** I like to believe I can do everything myself which is not healthy, so I've learnt to outsource so I can spend time focusing on the business
- G:** It can be hard to find the motivation to get things done when you are the only one there to make the decision. But I lean on my support network to cheerlead for me!

*The French: If you could only share just one business tip, what would it be?*

- E:** Just keep going! You will figure it all out.
- L:** Go for it! If you don't try, you'll never know.
- K:** Don't forget to reach out and ask for help.
- G:** There is no right way to start! Follow your passion.



*"My self-doubt was one of the biggest challenges. I remember lots of teary moments feeling I would never be good enough. The best thing I did was learn to lean into being myself."*









# HOW TO APPLY

*Places are filling fast for our next intake!*



1

BOOK A  
CAMPUS TOUR



2

SUBMIT YOUR  
APPLICATION



3

YOUR APPLICATION  
IS REVIEWED



4

ONCE APPROVED,  
YOUR ENROLMENT  
IS CONFIRMED



# THE FUTURE OF BEAUTY

**APPLY TODAY**

info@thefrench.edu.au | 1300 250 111  
**thefrenchbeautyacademy.edu.au**