

# WHAT YOU WILL LEARN

CODE

UNIT OF STUDY

## SHB50216 DIPLOMA OF SALON MANAGEMENT

### BUSINESS FUNDAMENTALS

Beginning with the basic principles of business with an emphasis on the entrepreneurial opportunities available in salon management, students will develop a business plan from vision to budget. Recent graduates from The French Beauty Academy Diploma of Beauty Therapy/ Diploma of Screen and Media as well as students who have achieved equivalent diploma level business units of study are eligible for credit transfer.

BSBSMB402	Plan small business finances
BSBSMB304	Determine resource requirements for the micro business
BSBSMB404	Undertake small business planning

### PEOPLE AND CULTURE

Focusing on the strategic direction of people and culture, these units encompass the all important HR requirements of successful people management.

BSBHRM404	Review human resource functions
BSBHRM506	Manage recruitment selection and induction processes

### MARKETING & PROMOTION

A successful Salon Manager is able to develop tactics and strategies to market and drive revenue to the business. Students will be exposed to and learn these fundamental skills with the strategic development of a marketing plan while researching and discovering more about new and emerging promotional trends.

SHBXPSM003	Promote a personal services business
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### DEDICATION TO PEOPLE AND PLANET

The world as we know it has changed. Now more than ever, salon and service based businesses are required to not just consider and manage workplace health and safety, but the impact on the health of the business on our planet. Students will explore opportunities and points of difference in workplace safety, hygiene and sustainability.

BSBSUS501	Develop workplace policy and procedures for sustainability
SHBXWHS002	Provide a safe work environment

### LEADERSHIP AND EMPOWERMENT

Being a successful leader requires practice and honing skills in a real-life context. The below units are encompassed in The French Management Internship Program where students will develop their leadership qualities in a real working environment where they implement motivational tools, incentives and learn how to empower staff.

SHBXPSM001	Lead teams in a personal services environment
SHBXPSM002	Manage treatment services and sales delivery

### SPECIALISATION IN LASER HAIR REDUCTION

HLTIN402B	Maintain Infection Control Standards
	Laser Safety Certificate
	Client preparation and care
	Treatment planning and consultation
	Laser safety and machine maintenance
	Practical Laser Hair Reduction Hours (minimum 8 days)
	Full Laser Licence Hair Reduction licence from Queensland Radiation and Health