

WHAT YOU WILL LEARN

CODE	UNIT OF STUDY
SHB50216 DIPLOMA OF SALON MANAGEMENT HAIR AND BEAUTY	

TRAINING AND DEVELOPMENT

Beginning with the basic principles of business and people management with an emphasis on professional development and performance management.

BSBWOR501	Manage personal work priorities and professional development
TAEDEL301A	Provide work skill instruction
BSBLDR522	Manage people performance

PEOPLE AND CULTURE

Focusing on the strategic direction of people and culture, these units encompass the all important HR requirements of successful people management.

BSBHRM404	Review human resource functions
BSBHRM506	Manage recruitment selection and induction processes

MARKETING & PROMOTION

A successful Salon Manager is able to develop tactics and strategies to market and drive revenue to the business. Students will be exposed to and learn these fundamental skills with the strategic development of a marketing plan while researching and discovering more about new and emerging promotional trends.

SHBXPSM003	Promote a personal services business
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DEDICATION TO PEOPLE AND PLANET

The world as we know it has changed. Now more than ever, salon and service based businesses are required to not just consider and manage workplace health and safety, but the impact on the health of the business on our planet. Students will explore opportunities and points of difference in workplace safety, hygiene and sustainability.

BSBSUS501	Develop workplace policy and procedures for sustainability
SHBXWHS002	Provide a safe work environment

LEADERSHIP AND EMPOWERMENT

Being a successful leader requires practice and honing skills in a real-life context. The below units are encompassed in The French Management Internship Program where students will develop their leadership qualities in a real working environment where they implement motivational tools, incentives and learn how to empower staff.

SHBXPSM001	Lead teams in a personal services environment
SHBXPSM002	Manage treatment services and sales delivery