



It is with great pleasure I write to you to welcome you to The French Beauty Academy and tell you how excited we are to see you walk through our doors. With this decision to follow your heart and study our incredible Dual Qualification in Beauty Therapy and Screen and Media you are on path to realising your dreams, embracing the power of education to transform your life.

Your journey with us will be a special one. Working in the beauty industry is both a privilege and a passion. There really is no greater gift than being able to make someone feel truly beautiful. This philosophy will be shared with you in everything you do, as we teach you to embrace the beauty within and in those whose lives you touch.

With the industry's best educators, staff, curriculum and an Executive Advisory Board of internationally renowned luminaries helping us on our journey to be the best Beauty Academy in the world, it is our commitment to make the impossible possible for you. Together we share a passion and a dream to help open doors for you in this exciting industry. We're driven to help you be the absolute best you can be and to provide incredible opportunities that will set you apart from other graduates and give you a head start on your path in beauty and wellness.

From waxing to make-up, body and spa treatments to advanced facials and skin care, you will be exposed to so many amazing areas of the industry and you will find out exactly where your own passion lies. Our very own alumni are going onto create amazing careers. They are working with the world's leading brands. Their hands are healing at luxury spas. They're being flown across the world to take amazing jobs. They're in Fiji at the Matangi Private Island resort for further training and working for renowned international cruise line company Steiner. They're setting up successful personal businesses. They're working women juggling families and careers.



We will also be working to prepare you for work in the luxury service environment with our industry first Service Excellence Program. To arm you not just with the professional and technical skills required to practice as a beauty therapist, but the self-confidence and self-belief for a life lived with purpose and passion. I can't encourage you enough to embrace this program and the transformation it can bring.

If you are feeling overwhelmed or nervous this is normal, but my advice to you is ask yourself what would you do if you weren't afraid? Dream big. Never ever stop learning. Invest in yourself always. You'll make mistakes, but this is where you'll find the magic.

I truly love hearing about your journeys and your dreams and I look forward to seeing you in the halls of our campus very soon.

Best regards

Sherrill French

Academy Founder
The French Beauty Academy