

## WHAT YOU WILL LEARN

CODE	UNIT OF STUDY
<b>SHB50216 DIPLOMA OF SALON MANAGEMENT HAIR AND BEAUTY</b>	

### TRAINING AND DEVELOPMENT

Beginning with the basic principles of business and people management with an emphasis on professional development and performance management.

BSBWOR501	<b>Manage personal work priorities and professional development</b>
TAEDEL301A	<b>Provide work skill instruction</b>
BSBLDR522	<b>Manage people performance</b>

### PEOPLE AND CULTURE

Focusing on the strategic direction of people and culture, these units encompass the all important HR requirements of successful people management.

BSBHRM404	<b>Review human resource functions</b>
BSBHRM506	<b>Manage recruitment selection and induction processes</b>

### MARKETING & PROMOTION

A successful Salon Manager is able to develop tactics and strategies to market and drive revenue to the business. Students will be exposed to and learn these fundamental skills with the strategic development of a marketing plan while researching and discovering more about new and emerging promotional trends.

SHBXPSM003	<b>Promote a personal services business</b>
------------	---

### DEDICATION TO PEOPLE AND PLANET

The world as we know it has changed. Now more than ever, salon and service based businesses are required to not just consider and manage workplace health and safety, but the impact on the health of the business on our planet. Students will explore opportunities and points of difference in workplace safety, hygiene and sustainability.

BSBSUS501	<b>Develop workplace policy and procedures for sustainability</b>
SHBXWHS002	<b>Provide a safe work environment</b>

### LEADERSHIP AND EMPOWERMENT

Being a successful leader requires practice and honing skills in a real-life context. The below units are encompassed in The French Management Internship Program where students will develop their leadership qualities in a real working environment where they implement motivational tools, incentives and learn how to empower staff.

SHBXPSM001	<b>Lead teams in a personal services environment</b>
SHBXPSM002	<b>Manage treatment services and sales delivery</b>