

WHAT YOU WILL LEARN

CODE

BUSINESS OF BEAUTY UNITS (SHB50115 DIPLOMA OF BEAUTY THERAPY / CUAS1015 DIPLOMA OF SCREEN MEDIA)

THE FUNDAMENTALS OF BEAUTY THERAPY

SHBBBOS002	Provide body massages
SHBBBOS003	Provide body treatments
SHBBBOS004	Provide aromatherapy massages
SHBBBOS005	Use reflexology techniques in beauty treatments
SHBBCCS002	Prepare personalised aromatic plant oil blends for beauty treatment
SHBBFAS001	Provide lash and brow services
SHBBFAS002	Provide facial treatments and skin care recommendations
SHBBFAS003	Provide specialised facial treatments
SHBBHRS001	Provide waxing services
SHBBHRS002	Provide female intimate waxing services
SHBBNLS001	Provide manicure and pedicare services
SHBBSKS005	Provide micro-dermabrasion treatments
SHBBSKS003	Provide stone therapy massage
SHBBSPA004	Provide Indian head massage for relaxation

THE FUNDAMENTALS OF MAKEUP

SHBBMUP002	Design and apply make-up
CUAMUP401	Design, apply and remove make-up
CUAMUP502	Design and apply specialised make-up

THE BUSINESS OF BEAUTY

BSBSMB404	Undertake small business planning
BSBSMB402	Plan small business finances
BSBSMB304	Determine resource requirements for the micro business
BSBHRM405	Support the recruitment, selection and induction of staff

MARKETING YOUR BEAUTY BUSINESS

BSBCRT501	Originate and develop concepts
CUARES402	Conduct research
SHBBRES001	Research and apply beauty industry information
BSBCMM401	Make a presentation
BSBSMB403	Market the Small Business
BSBMKG527	Plan social media engagement
BSBREL401	Establish networks

BUSINESS OHS AND SAFETY

CUAPPR505	Establish and maintain safe creative practice
SHBXWHS001	Apply safe hygiene, health and work practices
SHBBINF001	Maintain infection control standards
SHBXIND001	Comply with Organisational Requirements Within a Personal Services Environment

REAL-WORLD PRACTICAL EXPERIENCE - IN SALON AND INDUSTRY

CUAIND502	Maintain and apply creative arts industry knowledge
SHBXCCS002	Provide salon services to clients
SHBXCCS001	Conduct salon financial transactions
BSBMKG413	Promote products and services

NOTE – The French Beauty Academy reserves the right to change or substitute any competencies listed should it be required by any government regulatory body or if it is deemed that such change or substitution would enhance the course content.