You will have access to Industry Experts and product knowledge sessions to further your education and give you the competitive edge when applying for a job.

The Education symposium is designed to give you specific experiences with products, treatments and emerging trends within the Beauty Industry.

Many of the providers attending the Education Symposium have their product ranges throughout Australia and internationally... having product knowledge certificates can assist in giving you a competitive advantage by having an understanding of the salon/spa’s product range.

Education Symposium

Industry Experts | Product Knowledge

Monday 29th June- Thursday 2nd July
9am-12pm, 1pm – 4pm, and full day sessions
<table>
<thead>
<tr>
<th>Time</th>
<th>Classroom 2</th>
<th>Classroom 3</th>
<th>Classroom 4</th>
<th>Classroom 5</th>
<th>Classroom 6</th>
<th>Classroom 7</th>
<th>Student Lounge</th>
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</thead>
<tbody>
<tr>
<td>Monday 29th June 9am - 12pm</td>
<td>Algologie Skin Assessment &amp; Evaluation</td>
<td></td>
<td></td>
<td>10AM STEINER PRESENTATION</td>
<td>Belmacil Sleek Brow</td>
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<td>1-4pm</td>
<td>From 12.30pm STEINER INTERVIEWS</td>
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<td>Tuesday 30th June 9am - 12pm</td>
<td>Skino2 Advanced Product Knowledge</td>
<td>ASAP Product Knowledge</td>
<td>Pelativ Product Knowledge</td>
<td>Lycon Brow Sculpting</td>
<td>Switch Funky Artistic Nails</td>
<td>Arakan Self Defence</td>
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<td>1-4pm</td>
<td>Clinical Pro Peels, Needling, LED &amp; Skin Clear</td>
<td>ASAP Advanced Skin Treatments</td>
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<td>Lycon XXX Brazilian</td>
<td>Switch Funky Brow Perfect &amp; High Brow</td>
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<td>Wednesday 1st July 9am - 12pm</td>
<td>Jasmin SkinCare Product Knowledge</td>
<td>Clinical Pro Naturaceuticals &amp; RF with Aria</td>
<td>Ultrasound Skin Needling</td>
<td>Babor Product Knowledge</td>
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<tr>
<td>Thursday 2nd July 9am - 12pm</td>
<td>Algologie 6 Stages of Aging</td>
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<td>Profile Salon/CND Back to basics with Shellac</td>
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<td>1-4pm</td>
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<td>Focus on Skin Technology</td>
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Book your sessions

To book your sessions for the Education Symposium you will need access to The French Beauty Academy Website, a Credit Card or Visa/ Mastercard Debit Card and your diary.

Simply select the sessions you would like to attend and please note the small fee to secure your place. Remember some sessions your fee is 100% refundable and other sessions you receive product or can redeem your fee in store.

Now you are ready to follow the 5 step booking process:

1. Visit [www.thefrenchbeautyacademy.edu.au](http://www.thefrenchbeautyacademy.edu.au) and follow the links under Student Experience.
2. Select the individual session you would like to book and click “Book Now.”
3. Follow this instructions to secure your booking
4. Print your ticket
5. Enjoy your course
ON-BOARD SPA by Steiner

The Onboard Spa by Steiner team aim to build safe, friendly and ethical work environments where they can have the freedom to be creative and to inspire each and every guest to achieve a greater sense of well-being. Steiner conduct an information session in the morning, followed by an interview/group trade test in the afternoon. If you are interested in finding out more, please book in to attend the information session. If you are interested in applying, book in for both the information session and your interview/group trade test as it is held here on campus!

SESSION1: INFORMATION SESSION       Monday 29th June 10am – 11.30am
The Onboard Spa by Steiner team work in prestigious 6-Star Spas on Cruise Ships around the world! One of the key areas Steiner focuses on is customer service. In fact, Beauty Therapists on these ships become experts in this area. Learn from the best!

SESSION2: INTERVIEW / GROUP TRADE TEST     Monday 29th June 12.30pm
If you are Graduating in August 2015, book in for your interview now. Melissa will interview you on campus – that means conducting your trade test in the comfort of our own campus with our products and surroundings.

BOOK NOW: A small $5 fee will apply for the Information Session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.

For those students confirming an interview, please confirm with Samantha at Reception.
ALGOLOGIE PRODUCT KNOWLEDGE SESSIONS

Lisa from Algologie is holding 2 different sessions about advanced skin care. This is a great opportunity to learn more in depth for Skin Assessment and Evaluation and Stages of Aging.

SESSION 1: Algologie Skin Assessment and Evaluation    Monday 29th June 9-4pm

The Skin Assessment and Evaluation as well as ACNE Treatment and Management session. Conducting a skin analysis is no longer sufficient in the industry. It is imperative that a Beauty Therapist delivers an exceptional understanding of one’s skin conditions; piecing together client history and other essential information, utilising basic tools to offer unlimited lifelong skin solutions. The session will be very informative with photographic skin evidence and slides to assist in this educational forum. Students will also be introduced to the varying acne conditions, causes of acne, and the long term treatment protocols for managing both the client and therapist’s expectations. We will also delve into the relationship between diet, lifestyle, genetics and the formation of acne.

SESSION 2: Algologie 6 Stages of Ageing    Thursday 2nd July 9am-4pm

In this presentation, you will discover the science of ageing by introducing the ‘6 stages of aging’. This session will give you an understanding of cellular differentiation through the ages, along with a working knowledge of long term treatment protocols for the varying age related periods. It is envisaged that students will leave the session with an understanding of ingredient and treatment effectiveness for the prevention of cellular deterioration. Throughout the day you will also focus on analysing the relationship between the keratinocyte and the melanocyte and its impact on hyperpigmentation. You will also learn how to offer corrective treatments and management for long term results. This is a great session for assuring confidence in clinical advice for this common skin problem.

PROMOTION: An Algologie Student Gift Pack worth $75 for each full day sessions. You will also receive an Advanced Algologie Certificate of Participation for your resume.

BOOK NOW: A small $15 fee will apply however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
SKIN O2 ACCELERATED PRODUCT KNOWLEDGE MASTER CLASS

This half day session will see you learn about all SkinO2 products, allowing you to receive the SkinO2 Expert Certificate at the end of the day. A great opportunity for students to learn in more detail about their products.

SESSION 1: Skino2 accelerated Product knowledge workshop Tuesday 30th June 9am-12pm

Accelerated Product Knowledge Workshop will cover cosmedical make-up, Comedical Skincare and professional salon treatments. Discover how high quality makeup is an extension of skincare and adopt Dr Atia’s home care recommendations for his patients. Learn how you treat skin conditions with the latest breakthrough anti-ageing ingredients and clinical in salon advanced facial treatments to achieve optimum results.

PROMOTION: Receive 3 Master class certificates and Skin O2 Expert Certificate issued from Dr Atia on completions of this mega Workshop plus leave looking fabulous and confident, Free teeth whitening and deluxe Skin O2 anti-ageing or Acne Facials using our highest quality Australia Doctor formulated products created especially for our Aussie skin valued over $99 plus free take home gift and student stockiest information pack.

BOOK NOW: A small $15 fee will apply however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
ULTRADERM

Ultraderm, a salon only product that is Australian Owned, developed and operated are in Salons around Australia. Make sure to check out http://www.ultraderm.com.au/stockists/ to find salons that stock Ultraderm.

SESSION 1: Using Skin Needling to Treat the Skin       Wednesday 1st July 1pm-4pm

Learn about and experience a skin needling treatment. You will learn what the treatment is about, who it’s for and what it does. The differences between home rolling, clinical rolling and clinical pen devices. You will do a mini treatment on yourself and get to take home your homecare roller and Ultraderm treatment serum.

PROMOTION: A Roll and Renew Kit consisting of a .25 Roller and Skin Renew Serum 10ml valued at $110 retail.

BOOK NOW: A small $15 fee will apply however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
Kellie Cohen from Focus on Skin will be partnering with the Australasian Medical Aesthetics to bring advanced technology into the classroom.

**SESSION 1: Getting excited about technology** Thursday 2\textsuperscript{nd} July 1-4pm

The Focus on Skin and Australasian Medical Aesthetics Masterclass will introduce students to quality technology in order to conduct high performance facials and various dermal treatments. The Masterclass will be highly interactive ensuring students are given the opportunity to view and learn about various technology solutions. In addition, a practical demonstration with the latest High Pressure Oxygen Technology Facial System will be conducted.

Students will learn about various technology solutions ranging from Medically Graded Microdermabrasion and Hydrabrasion systems, advanced LED Phototherapy Light systems to High Powered Oxygen technology. Additionally, students will view the latest Skin Toning with Thermal & Fractional Radio Frequency technology.

Students will be introduced to Oxygen Technology and a practical demonstration will be conducted using Anti-Aging Serums through an airbrush to the face and body.

The Masterclass will showcase the following technology solutions including:

- Australia’s most powerful MICRODERMABRASION and HYDRABRASION systems
- Safe, powerful and effective IPL technology
- The world’s most popular and advanced LED PHOTOTHERAPY LIGHT system
- Skin Toning with THERMAL & FRACTIONAL RADIO FREQUENCY (RF)
- ULTRASOUND & CAVITATION technology
- OXYGEN Facial systems
- Relevant, practical and up-to-date advice on various technology solutions
- Why Australasian Medical Aesthetics is the perfect choice for technology
- Practical knowledge relating to High Pressure Oxygen Technology
- Comprehensive notes and information

PROMOTION: A Certificate of Attendance for Professional Development and Complimentary Serums from the BEAUTYMED High Tech Skin Care range

BOOK NOW: A small $15 fee will apply however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
Babor is Germany’s number 1 skin care range and is stocked in many salons and spas within Australia including The Golden Door Spa.

SESSION1: Babor Product Knowledge Wednesday 1st July 9-12pm

BABOR is Germany’s Number 1 Skin Care range and this is your opportunity to gain an understanding of the theory behind their success and see their product range in action. You will be introduced to BABOR and will leave with a good understanding of how BABOR ingredients relate back to the cosmetic chemistry module in the Diploma of Beauty Therapy. All attendees will be able to develop skin diagnosis skills through the BABOR cleanse and skin vitality check demonstration.

PROMOTION: Students will be given the opportunity to purchase BABOR travel kits at “student prices” $30.50 and will receive a Certification of Attendance for your resume.

BOOK NOW: A small $15 fee will apply however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
SESSION: Sleek Brow – 3D Brow Building | Monday 29th June 9-12pm

Students will get to sit in on a sleek brows demonstration and will see some of the latest techniques in the art of 3D Brow Building and Semi Permanent Sculpting Paint. Our new, revolutionary 3D brow building will allow you to reconstruct your clients’ eyebrows completely. Furthermore, you can create fullness and definition that cannot be achieved with regular eyebrow grooming. The results of a waterproof and smudge proof eyebrow, which is created by building on the client’s natural shape to create a fuller, thicker, luscious brows that have perfect definition which can last 7 – 14 days or longer with proper after care.

PROMOTION: An information pack, complimentary brow sculpting tweezers and a voucher that entitles you to a $100 off (normally $770) a Sleek Brows workshop. The vouchers must be claimed within 6 months from your Graduation Ceremony. You will also receive a certification of attendance for your resume and a 15% discount for all Belmacil Tinting and Billeebana Beauty Masks.

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
PELACTIV

Created by Australian Skincare Therapists in conjunction with leading Biochemists, Pelactiv incorporates the purest Australian native plant extracts in combination with the prime active ingredient, Lactic Acid. A 100% Australian made and owned product, Pelactiv is non-comedogenic and non-allergenic, has no artificial colour or fragrance and is not tested on animals.

SESSION 1: Product Knowledge
Tuesday 30th June 9am-4pm

Pelactiv product knowledge and why Australian Skin Care, followed by a hands on practical session, performing a professional peel

PROMOTION: students are able to purchase products at wholesale price on the day of training. Pelactiv have student starter kits available on the day for purchase which allows them to perform a peel at home.

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
ASAP

ASAP offers scientifically proven skin care solutions for women and men of varying skin types. ASAP’s success is based on the use of active ingredients such as Alpha Hydroxy Acids (AHAs) and antioxidants to create simple skin care that has fast-acting visible results. ASAP keeps its product range concise and affordable so that caring for your skin is a simple pleasure every day.

SESSION 1: ASAP product knowledge  Tuesday 30th June 9-12

Covering all asap active ingredients and products – including a Product Exam with Certificate for all Students who pass at 80% or higher.

SESSION 2: Advanced Skin Treatments  Tuesday 30th June 1-4pm

Advanced Skin Treatments – Practical Demonstration of a Micro plus Treatment and ASAP peel.

PROMOTION: Students who attend the ‘asap day’ shall receive an asap “Student Bag” containing a Product Knowledge Booklet and skincare samples. Students successfully complete their Product Exam with 80% or higher mark shall receive a asap certificate of attainment.

Students attending shall also have the opportunity to purchase our ASAP student Skincare Pack which is valued at $663 for only $250. This Skincare Pack is perfect for them to use if they set up from home to practice all their Facial Skills, plus a few other individual offers on asap promo packs and pure mineral makeup.

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
SESSION 1: Lycon Precision Brow Sculpting  
Tuesday 30th June 9-12

Eye brows act as a frame for the eyes. Some say they are the windows to your soul. Eyebrows add balance and help to set the expression of the face. You can help your clients self esteem by designing the perfect brow shape for them. By following LYCON COSMETICS tips and guidelines you can correct, lift, re-shape the brows and have a positive affect to better suit your clients face. Well shaped brows can be a highly effective anti-ageing tool taking years off in just minutes! Eyebrow Sculpting is also a high demand treatment which would be beneficial to have as a set treatment in the salon. LYCON COSMETICS can help you with tips to grow your clientele and to become a Professional Brow Designer.

SESSION 2: Lycon XXX Brazilian  
Tuesday 30th June 1-4pm

Brazilian waxing is becoming a part of everyday life for many men and women around the world. Brazilian waxing can sometimes be a difficult procedure, however with learning and incorporating the Lycon technique and products into your procedure, you will have a guaranteed positive effect on your clientele and your salon reputation.

Topics Covered:
- Overview of all Lycon Products
- Consultation, Hygiene and client preparation
- Application techniques
- Trouble Shooting
- Brazilian waxing demonstration by a Lycon Trainer (including a unique Lycon technique)

PROMOTION: Receive a certificate in Lycon Precision Brow Sculpting and/or Lycon XXX Brazilian. Receive a take-home sample kit with additional information based on which class was taken.

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
ARAKAN MARTIAL ART – SELF DEFENCE AND FITNESS

Meet in the Student Lounge (wear your gym clothes and bring a water bottle)

SESSION1: Self Defence                  Tuesday 30th June 9am-10.30am

Arakan Martial Arts will be presenting a morning of health and fitness. You will be introduced to self defence whilst having some fun!

PROMOTION: You will receive a free private lesson with an instructor.

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
SWITCH FUNKY ARTISTIC NAILS AND BROW PERFECT

SESSION 1: Switch Funky Artistic Nails       Tuesday, 30th June 9am-12pm

Switch Funky Nail Fashion and technology presentation will show where cutting edge science and beauty meet with their innovative fashion forward nail brands. Switch Funky will show students how each US manufactured systems work together to create up to the minute nail trends that are stunning and simple to apply. Learn the coolest 2014 trends with easy step-by-step demonstrations. In the afternoon you will have the opportunity to visit one or all of our play stations and put some of our trends to the test.

PROMOTION 1: Participants will receive a Switch Funky gift bag worth $50 as well as a Certificate of Attendance for your resume.

SESSION 2: Switch Funky Brow Perfect and High Brow       Tuesday, 30th June 1pm-4pm

The Switch Funky Brow Extensions presentation will be presenting the latest in technology to Australian Beauty Therapists and will introduce “Brow Perfect”. Brow Perfect is the revolutionary new eyebrow extension treatment from the UK’s leading lash company Y Lash Perfect.

Adhered to either the natural hair or directly onto the skin, eyebrow extensions are used to create volume and fill in gaps to produce the perfect brow every time. Now you can create the ultimate eyebrow for every client, enhance your eyebrow sculpting service with ease.

PROMOTION 2: Participants will receive Certificate an intro into Brow Extensions, Voucher. This Voucher is for Free Certification Training with the purchase of a Brow Perfect Kit (a saving of $295). Students will also receive a Certificate of Attendance for your resume.

BOOKING FEE: A small $15 fee will apply for each individual session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
Profile Salon Supplies & CND:

Profile Salon Supplies in conjunction with CND are presenting Shellac – Back to Basics.

**SESSION 1: Back to Basics**
Thursday 2nd July 9-12

With this 3 hour, hands-on CND™ SHELLAC® brand 14+ day nail color workshop, you will be guided through correct application & removal of CND™ SHELLAC®, troubleshoot, discuss business building ideas for your salon and practice the latest layering techniques.

**PROMOTION:** You will receive a CND speciality certificate and sample bag. For a 7 days period after the session, you are offered a 20% discount of CND Shellac branded items in the Profile Salon Supplies showroom in Varsity Lakes.

**BOOK NOW:** A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
Metro-Dora Clifford is the CEO and Training Director of CSHE Australia Pty Ltd, manufacturers of Clinical Skincare Naturaceuticals and distributors of world-class aesthetic equipment. She is a member of the APAA and the European Academy of Laser Institutes. With over 30 years experience in the industry, she has made an enormous contribution to the advancement of Beauty and Healthcare professionals in Australia. She is dedicated to helping small business owners operate successfully and gives liberally of her knowledge and expertise to support their growth. For more information log on to www.clinicalpro.com.au

SESSION1: Tuesday 30th June 1pm to 4pm
- Enzyme Peels – Enzyme Peels digest dead or diseased skin cells without harming living healthy cells. This method of exfoliation does not strip the skin, but leaves the skin’s pH levels well balanced. We show you how to use Enzyme Peels on all skin types for results that are immediately visible!
- Skin Needling, LED Therapy – The ultimate in skin rejuvenation treatments – how and when to mix and match these treatments for long lasting results.
- Clinical Skin Clear – Learn the art of non-invasive and quick, effective and precise removal of minor skin irregularities such as Skin Tags, Milia, Fibromas, Cherry Angiomas, Clogged Pores, Telangiectasia and more…

SESSION2: Wednesday 1st July 9am to 12pm
- Clinical Skincare Naturaceuticals - an exclusive skincare line dedicated to skincare specialists who are innovative, experienced and professional. Discover how to utilise the Science of Skincare as Nature Intended! Give your clients the ultimate Clinical Skincare Naturaceuticals skincare treatment in your clinic and watch your business flourish with happy and satisfied customers who will trust you and follow you wherever you go!
- Fractional RF with Aria – The latest technology in Fractional Radio Frequency rejuvenation treatments for the controlled and effective stimulation of collagen and elastin as well as for skin tightening & wrinkle reduction.

SESSION 3: Wednesday 1st July 1pm to 4pm
- Clinical IPL system – treat a variety of skin conditions including Acne, and Acne Scars, Rosacea, Stretch Marks, Hair Removal, Rejuvenation, Pigmentation, Fungus

PROMOTION: You will receive skincare samples, Certificate of Attendance, and information packs on ClinicalPRO skincare.

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.
Nestled deep in the heart of Tamborine Mountain’s rain forests, Jasmin Organics established a home to bring their vision to life: to create the world’s purest and highest-quality certified organic skincare range.

Introduction about Jasmin Organic Skincare

- PPT on who we are and what we do followed by a game of Trivia (students will be given sample sachets as prizes)
- Open discussion about chemical vs Organic products, Green Marketing
- Students perception on WHAT makes them purchase the products that they do (finding out what they look for when making consumer choice)
- PPT on “how to read labels” on skincare products

The Story about Stuff – Cosmetics

- Start on Product Knowledge
- Skin Bar exercise (students to do facials on themselves to try the product)
- Product knowledge - individual products through a powerpoint while they are doing their facials.

PROMOTION: Students will receive a little pack to take away that includes a brochure, a mask brush and a few extra sample sachets. Other promotion to be confirmed

BOOK NOW: A small $15 fee will apply for each session however this will be refunded 24 hours after confirmation of your attendance. No refund will apply to those students who fail to attend.